

## Minutes of Advocacy Committee Meeting

Tuesday, October 18, 2016

9:00 – 11:00 am

John Muir Room

**Committee Members Present:** Chair Eric Peterson, Cathy Roof, Brenda Brown, Aurora Ruth, Crystal McClendon-Gourdine, Dan Safran

**Committee Members Absent:** Joan Means, Silvana Mosca-Carreon, Eran Perera

**Staff Present:** Ruth Fernandez, Melody Yee

**Guests:** None

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### Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 9:17 a.m.

### Agenda Review/Approval:

- Chair Eric Peterson moved to approve the agenda for 10-18-2016 with an addition to the agenda to include reports on meeting attended by LPC members after Forum discussion. Aurora moved to approve the change. Brenda Brown seconded the motion. Motion carried with the approval of the addition to the agenda.
  - AYE: Brown, Peterson, Roof, Ruth, Safran, McClendon-Gourdine
  - NAY: None
  - ABSENT: Means, Perera, Mosca-Carreon
  - ABSTAIN: None
- Brenda Brown motioned to approve the new agenda. Crystal McClendon-Gourdine seconded.
  - AYE: Brown, Peterson, Roof, Ruth, Safran, McClendon-Gourdine
  - NAY: None
  - ABSENT: Means, Perera, Mosca-Carreon
  - ABSTAIN: None

### Minutes Review/Approval:

- Dan Safran moved to approve the minutes of the 6-20-2016 meeting. Cathy seconded the motion. Motion carried.
  - AYE: Brown, Peterson, Roof, McClendon-Gourdine, Ruth
  - NAY: None
  - ABSENT: Means, Perera, Mosca-Carreon
  - ABSTAIN: Safran

### Public Comment:

- No public comment received on items on the agenda.
- Items of interest to the public:
  - Crystal McClendon-Gourdine stated she had to leave the meeting by 10:30 am.

### Early Care and Education Legislative Updates

- Chair Eric Peterson discussed current passed and considered legislation. Suggested email blasts about the pro/cons of the current legislation and if the current bills pass. Stated it would not be to influence, but to inform and educate about the bill and their consequences.
- Ruth Fernandez suggested having a representative from the Santa Clara LPC to share about AB2368; specifically related to the role of the LPC in the pilot and discuss how it would look in Contra Costa County.
- Dan Safran talked about the burden child care agencies have due to minimum wage increases and low state reimbursement rates.

Minutes taken by: Melody Yee

Minutes Approved on: November 14, 2016

- Cathy Roof shared her experience at a meeting with Joseph Voelker, Mark DeSaulnier, an Educational Aide, and Camilla Rand. She also mentioned the Head Start program at her school with Mike Thompson and Christina Wright and learning about eligibility scales for Head Start in Hawaii and Alaska. Dan Safran inquired about the possibility of California qualifying for the exemption Hawaii and Alaska are allowed.

### **2017 13<sup>th</sup> Annual Young Children's Issues Forum – Group Discussion for 2017 Theme:**

- Dan Safran suggested using the Forum as a way to promote and boast about the success of the A Road Map to Kindergarten® success. Explore ways to leverage the Forum as a platform to promote and/or make the Road Map the theme.
- Ruth Fernandez suggested adding parents to elevate all voices, define readiness and community. In depth discussion held about the importance of keeping the momentum of the Forum going all year, before and after the event.
- Crystal McClendon-Gourdine suggested the theme of diversity and equality, families and family engagement.
- Aurora Ruth suggested a cultural diversity theme to provide knowledge at the Forum. Consideration was given to hosting follow-up community sessions after the Forum to check how attendees have carried on with their advocacy goals on issues important to them.
- Dan Safran, Ruth Fernandez and Brenda Brown suggested follow-up community sessions after the Forum to check how attendees have carried on the message of throughout their everyday life.
- ACTION: Members are to follow up with Ruth with ideas and suggestions for speakers and possible follow up events after the forum. Discussion about this item to be continued at next meeting.

### **Review Revised 2016-2017 Advocacy Committee Goals**

- Ruth Fernandez read the 6-20-2016 discussed changes to the goals for 2016-17.
  - Dan Safran suggested the goals be rephrased as “actions” – discussion followed with input from all present members.
  - Committee voted and approved the 2016-17 goals with changes.
  - ACTION: Distribute the agreed upon 2016-17 Advocacy Committee Goals.

### **Sharing of Upcoming Events**

- Brenda Brown shared about her participation in the CCDAA. She will continue to report on CCDAA activity to the Advocacy Committee.
- Ruth Fernandez distributed the CCCCA platform via handout, as an informational item.

### **Next Meeting:**

- There was a request to schedule an interim meeting before December to allow more discussion and planning for the 2017 Forum. The date chosen was November 14, 2016, 9:00am to 11:00am.

### **Adjournment:**

- Cathy Roof moved to adjourn the meeting. Dan Safran seconded the motion. Crystal McClendon-Gourdine had left previous to the motion. The motion carried and the meeting was adjourned at 11:08 am.
  - AYE: Brown, Peterson, Roof, Ruth, Safran
  - NAY: None
  - ABSENT: McClendon-Gourdine
  - ABSTAIN: None

### **Next Meeting: November 14, 2016 from 9:00-11:00 am**

Minutes taken by: Melody Yee

Minutes Approved on: November 14, 2016