

## Minutes of Advocacy Committee Meeting

Monday, June 20, 2016

2:00 – 4:00 pm

John Muir Room

**Committee Members Present:** Chair Cathy Roof, Brenda Brown, Carolyn Johnson, Silvana Mosca-Carreon, Eran Perera, Eric Peterson, Doug Rowe, Aurora Ruth

**Committee Members Absent:** Crystal McClendon-Gourdine, Dan Safran

**Staff Present:** Ruth Fernandez, Mary Louise Vander Meulen

**Guests:** Daryl Hanson, *Albany Unified School District*; Laura Rodriguez, *Tandem, Partners in Early Learning*

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### Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 2:08 p.m.
- Introductions completed and a special welcome given to the two newest members; Brenda Brown and Eric Peterson.

### Agenda Review/Approval:

- Silvana Mosca-Carreon moved to approve the agenda for 6-20-2016 with a change in the order of the agenda. Discussion of the 2016-17 Advocacy Committee goals and new committee chair to take place first on the agenda. Eran Perera seconded the motion. Motion carried with the approval of the change in the order of the agenda.
  - AYE: Brown, Johnson, Mosca-Carreon, Perera, Peterson, Roof
  - NAY: None
  - ABSENT: McClendon-Gourdine, Safran
  - ABSTAIN: Rowe, Ruth

### Minutes Review/Approval:

- Silvana Mosca-Carreon moved to approve the minutes of the 2-9-2016 meeting. Aurora seconded the motion. Motion carried.
  - AYE: Brown, Johnson, Mosca-Carreon, Perera, Peterson, Roof, Rowe, Ruth
  - NAY: None
  - ABSENT: McClendon-Gourdine, Safran
  - ABSTAIN: None

### Public Comment:

- No public comment received on items on the agenda.
- Items of interest to the public:
  - Ruth Fernandez informed the committee she will be leaving early for an appointment/meeting.
  - Eric Peterson will be leaving at 3:30 pm.

### Discuss 2016-17 Advocacy Committee Goals

- Chair Cathy Roof read the 2015-16 goals of the Advocacy Committee with the intent to change or expand on the goals for 2016-17. Not all expected outcomes (goals) were accomplished for 2015-16.
- Ruth Fernandez reminded the members of the committee that the LPC Advocacy Committee cannot take a stand on legislation or an individual. It was noted that the goals should be tangible and realistic; maybe not as vague.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- **Goal 1** -Host Annual Young Children’s Issues Forum (YCIF) – March 2017
  - Discussion held about different possible themes as noted below.
  - Lengthy discussion on how teachers need to view their jobs as a ‘profession.’ Brenda Brown shared very pertinent information and examples.
- **Goal 2** – Develop compelling messages in collaboration with civic and business leaders in support of early childhood education including improved compensation and professional development.
  - Discussion held on ‘who’ really are the civic leaders and business leaders.
  - Suggestion was made to develop a relationship with the planning department of a city; and to form collaborations with business and civic leaders.
  - A point was made to add to outcome 1 the wording of ‘support of’ the state’s reimbursement rates and regional market rates.
  - After lengthy discussion a suggestion was given to add a 4<sup>th</sup> outcome: Inform leadership of new developments about slots needed, facilities and teachers. The LPC do the ground work on the priorities and this information needs to be shared with those that make decisions about community development. The LPC needs to keep them informed by inviting them to come and hear about the data collected.
- **Goal 3** – To develop and maintain a strategic data plan to track short-term and long-term impact of child care issues, including facilities, compensation and reimbursement rates in Contra Costa County.
  - Cathy Roof shared how she would like to see a salary and benefits survey done. Doug Rowe noted he has done these types of surveys in the past.
  - Suggestions were made to leave out the outcome for a local template for data collection or to make it more specific. There are templates already developed that the committee may want to look into.

**New Committee Chair**

- Brief discussion regarding the responsibilities of the Advocacy Committee chair. Cathy Roof opened the discussion with a request for a volunteer(s) to take over as chair of the Advocacy Committee.
- Eric Peterson volunteered to be the chair of the Advocacy Committee.
- Cathy Roof noted she will remain a member of the committee.

**Group Debrief about 12<sup>th</sup> Annual Young Children’s Issues Forum:**

- **Slide show from 2016 Forum shared**
  - Ruth Fernandez shared the photos that were taken at the 2016 Young Children’s Issues Forum.
- **Summary of Evaluations Shared-Themes to be considered for next year**
  - A summary of the evaluations was provided in the packet for today’s meeting.
  - Brainstorming and discussion held on possible themes for Forum 2017.
    - Teacher panel with a parent on the panel, and a director of a center
    - Parent panel about quality
    - Increase of wages
    - Include FCC’s in the conversation
    - Teachers as professional educators
    - ‘Teacher of the Year’ in ECE
- **Next Year Forum Date: March 18, 2017~SAVE THE DATE!**

**2016-17 Governor’s Budget for Child Care and Early Learning-Overview Presentation**

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- Jessica Holmes, Finance Budget Analyst from the Department of Finance in Sacramento was telephoned for a brief overview presentation of the 2016-17 Governor's Budget for Child Care and Early Learning. She reminded the committee that the governor has not yet signed the budget. Jessica briefly shared information regarding key points of the budget.

**Next Meeting:**

- Discussion held regarding time change of the Advocacy Committee to 9- 11 am instead of 3-5 pm on the second Tuesday of the month. All members present were fine with the time change. Doug Rowe may have some difficulty depending on his teaching schedule for LMC.

**Adjournment:**

- Doug Rowe moved to adjourn the meeting. Silvana Mosca-Carreon seconded the motion. The motion carried and the meeting was adjourned at 4:49 p.m.
  - AYE: Brown, Johnson, Mosca-Carreon, Perera, Roof, Rowe, Ruth
  - NAY: None
  - ABSENT: McClendon-Gourdine, Peterson, Safran
  - ABSTAIN: None

**Next Meeting: July 12, 2016 from 9-11 am**