



Karen Sakata, Superintendent of Schools
 77 Santa Barbara Road, Pleasant Hill, CA 94523
 (925) 942-3388



Contra Costa County Office of Education

The Contra Costa Local Planning and Advisory Council for Early Care and Education (LPC)

Purpose: LPC Advocacy Committee Meeting

Facilitator: Cathy Roof

Location: CCCOE – Las Trampas Conference Room

Timekeeper: Cathy Roof

Recorder: Mary Louise Vander Meulen

The projected timeline is a projection only not a limitation on the length of any agenda item, and may be revised at the meeting. The Contra Costa Local Planning & Advisory Council for Early Care and Education (LPC) will provide reasonable accommodations for persons with disabilities planning to participate in The Contra Costa Local Planning and Advisory Council for Early Care and Education meetings who contact the LPC Coordinator at least 48 hours before the meeting at 925-942-3413.



AGENDA
Tuesday, July 14, 2015
3:00 – 5:00 PM

TIME	AGENDA TOPIC	PURPOSE	DISCUSSION LEADER	DESIRED OUTCOME
3:00 - 3:05	Welcome/Introductions Agenda Review/Approval for 7.14.15 - Action Minutes Review/Approval for 4.14.15 - Action	C, A	Cathy	Approval of agenda & minutes
3:05 – 3:15 3 min. per speaker	<u>Public Comment</u> <ul style="list-style-type: none"> Items on the agenda Items of interest to the public If you wish to speak on a matter on the agenda, please give your name and identify any group or organization you represent for the record prior to your presentation. If you wish to speak on a matter NOT on the agenda, please wait until the Chair calls for public comment on items of interest to the public. The Council shall only take action related to items listed on the current agenda.	I	Cathy	Information shared
3:15 – 4:00	Legislative Updates and Children Now Policy Initiatives Overview Guest Presenter: Jael Myrick	I, D	Guest Presenter	Information Shared Group Discussion
4:00 – 4:20	Information Shared about the San Francisco Title V CDE SRR Initiative	I,D	Cathy and <i>Possible Guest Presenter</i>	Information Shared Group Discussion
4:20 – 4:30	2015-2016 LPC Advocacy Committee Goals -Update From Committee Chair – Call for Adhoc Committee -Next Steps	I,D	Cathy	Information Shared Group Discussion
4:50 – 5:00	Other Updates /Upcoming Events/General Announcements from community partners Next Meeting: August 11th, 2015 ~ 3 – 5 pm	I,D	All	Information Shared Group Discussion

NOTE:

- Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the LPC to a majority of members of the LPC Advocacy Committee less than 96 hours prior to that meeting are available for public inspection at 77 Santa Barbara Road, Pleasant Hill, during normal business hours.
- Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.



**THE CONTRA COSTA COUNTY
LOCAL PLANNING AND ADVISORY COUNCIL
FOR EARLY CARE AND EDUCATION
Minutes of Advocacy Committee Meeting**

Tuesday, April 14, 2015

3:00 – 5:00 pm

Las Trampas Room

Committee Members Present: Chair Cathy Roof, Estela Alvarez, Sharon Bernhus, Kathy Lafferty, Silvana Mosca-Carreon, Eran Perera, Aurora Ruth

Committee Members Absent – Crystal McClendon-Gourdine

LPC Members Present: Carolyn Johnson

Staff Present: Ruth Fernandez, Mary Louise Vander Meulen

Guests: Fran Biderman, *First 5 Contra Costa*; Lia Bristol, *Office of Supervisor Karen Mitchoff*; Suzanne Di Lillo, *CCCOE*; Daryl Hanson; Cally Martin, *First 5 Contra Costa*; Jael Myrick, *Children Now*

Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 3:10 p.m.
- Introductions completed.

Agenda Review/Approval:

- Silvana Mosca-Carreon moved to approve the agenda for April 14, 2015 with the following changes: no slide show of the YCIF 2015 during the debriefing; and no guest presenter during the legislative updates. Estela Alvarez seconded the motion. Motion carried.
 - AYE: Alvarez, Bernhus, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: None

Minutes Review/Approval:

- Estela Alvarez moved to approve the minutes of the March 10, 2015 meeting. Kathy Lafferty seconded the motion. Motion carried.
 - AYE: Alvarez, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: Bernhus

Public Comment: No public comment received on items on the agenda and of interest to the public.

Debrief on 11th Annual Young Children's Issues Forum:

- Attendance/Registration:
 - Ruth Fernandez reported that 279 registered to attend the YCIF 2015. There were 79 no shows. Discussion held on number of no shows. Suggestion that bags not be handed out prior to registration, maybe participants missed the sign-in table.
 - Ruth suggested possibly requesting a minimal registration fee and this might encourage individuals to be more committed to show up.
- Highlights of the Day/Slide Show:
 - Not available at this time, removed from the agenda.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- Evaluation Summaries/Advocacy Cards:
 - 108 evaluations and 92 Advocacy cards returned.
 - A hand out summarizing the evaluations was given to the committee and guests. Discussion held on the information shared.
- Design Lab Outcomes (prototypes) – next steps
 - The prototypes created during the YCIF Design Lab 2015 were passed around for the committee and guests to see what was created and what ideas were suggested by the participants.
 - Ruth Fernandez reported that Mary Louise Vander Meulen will be typing up a summary of the prototypes. Ruth Fernandez suggested that the committee table the discussion regarding follow-up until the next meeting. This will give everyone time to study the summary that will be emailed to the committee members once it is compiled. Jael Myrick stated that he and Eduardo Aguilar would like to help with follow-up on the information received from the Design Lab at the YCIF 2015. Ruth thanked them for their willingness to assist.
- CCTV viewing dates in April/Newspaper Articles
 - Members and guests were reminded by Ruth Fernandez the viewing dates of the YCIF 2015 are printed in the program on page 8. The program is part of the meeting packet. Ruth informed the attendees that the viewing is cut short due to the legislative panel being removed from airing since Susan Bonilla is running for a state Senate seat currently.
 - A copy of the Contra Costa Times newspaper article is included in the meeting packet and noted by Ruth Fernandez.
 - The newsletter that Supervisor Karen Mitchoff's office sends out included an article about the YCIF 2015 as well. A copy of the article was handed out to the committee and guests.
- Other information:
 - Ruth Fernandez reported that she will be setting up an appointment with Ken Carlson, Mayor of Pleasant Hill, to thank him for his participation in the Forum, and present him with a token of appreciation. Cathy Roof offered to accompany Ruth on this visit.

2016 Forum – Discuss vision for next year's event

- Discussion held on who attended and what communities they represented.
- Sharon Bernhus moved to have the YCIF 2016 at Pleasant Hill Community Center. Silvana Mosca-Carreon seconded the motion. Motion carried.
 - AYE: Alvarez, Bernhus, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: None
- Sharon Bernhus moved to place a non-refundable deposit down for one of the following dates: March 12, 2016 or March 19, 2016, depending on availability. This date would be secured for the YCIF 2016 to be held at the Pleasant Hill Community Center.
 - AYE: Bernhus, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: Alvarez
- Discussion held regarding logistical changes, new partners and themes for the YCIF 2016:
 - Aurora Ruth suggested that work be done on securing a speaker now.

- Everyone was reminded that many participants really enjoyed the interaction during the Design Lab.
- Suggestion was made to have a panel of DVC instructors, preschool teachers, police officers, etc.
- Ruth Fernandez reminded everyone that the main purpose of the event is to inform many regarding advocacy for early care and education on a broader base, it is not a training.
- Kathy Lafferty asked how does the committee make more people aware of ECE, is it the use of technology? This will help with attendance at the YCIF.

Legislative Updates-Guest Presenter

- No presenter today, removed from the agenda.
- Ruth Fernandez handed out the Agenda for the Joint Hearing held in Sacramento today, April 14, 2015. Discussion held on the different issues and the impact on ECE.
- Committee members and guests given copies of the County of LA Child Care Planning Committee and Policy Roundtable for Child Care and Development Joint Committee on Legislation. Brief discussion held on several different bills and current legislation that is impacting early care and education.
- Fact Sheet on AB 47 (McCarty): Preschool for All provided to the committee and guests.
- Lengthy discussion held on the support of Early Care and Education investments as proposed by current legislation. Kathy Lafferty moved to approve to recommend to the full LPC Board to draft a letter of recommendations directed to both appointing bodies to consider support for the increased investments to Early Care and Education as proposed by current legislation. Sharon Bernhus seconded the motion. Motion carried.
 - AYE: Alvarez, Bernhus, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: None

Other Updates/Upcoming Events/Next Meeting Agenda/Topics

- **Next Meeting:** Next Advocacy Committee meeting is scheduled for May 12, 2015
- **Upcoming Events:**
 - Fran Biderman shared the next Ensuring Opportunity convening will take place on May 21, 2015 from 8:30 am – 2 pm at Shadelands Arts Center in Walnut Creek. Registration is open to everyone.
 - Cathy Roof invited committee members to a celebration dinner for a successful YCIF 2015. The celebration will be held at Yan's China Bistro, Walnut Creek this evening, immediately following the meeting.

Adjournment:

- Sharon Bernhus moved to adjourn the meeting. Silvana Mosca-Carreon seconded the motion. The motion carried and the meeting was adjourned at 4:47 p.m.
 - AYE: Alvarez, Bernhus, Lafferty, Mosca-Carreon, Perera, Roof, Ruth
 - NAY: None
 - ABSENT: McClendon-Gourdine
 - ABSTAIN: None

Advocacy Committee Meeting Calendar 2015-2016

2nd Tuesday of the month

MEETING	DATE	TIME	LOCATION
LPC Advocacy Committee	July 14, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	August 11, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	September 8, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	October 13, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	November 10, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	December 8, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	January 12, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	February 9, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	March 8, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	April 12, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	May 10, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	June 14, 2016	3:00-5:00 PM	CCCOE Las Trampas Room

The 2015-16 Budget: Major Features of the Adopted Plan (Child Care and Preschool)

Child Care and Preschool

Budget Act Provides \$2.8 Billion for Child Care and Preschool Programs. As shown in Figure 1, the 2015-16 budget agreement includes \$1.6 billion for non-CalWORKs programs, \$1.1 billion for CalWORKs programs, and \$150 million for support programs. Combined, the budget augments these programs by \$423 million (18 percent) from the 2014-15 Budget Act level. The bulk of the increase is covered by higher Proposition 98 and non-Proposition 98 General Fund support.

Figure 1

Child Care and Preschool Budget

(Dollars in Millions)

	2013-14 Actual	2014-15 Budget Act	2015-16 Budget	Change From 2014-15	
				Amount	Percent
Expenditures					
CalWORKs Child Care					
Stage 1	\$337	\$330 ^a	\$411	\$81	24%
Stage 2 ^b	367	355	414	60	17
Stage 3	202	220	278	58	27
Subtotals	(\$906)	(\$904)	(\$1,103)	(\$199)	(22%)
Non-CalWORKs Programs					
State Preschool	\$507	\$614	\$835	\$220	36%
General Child Care	464	544	450	-94	-17
Alternative Payment	177	182	251	68	37

Migrant	27	28	29	2	6
Handicapped	1	2	2	—	—
Subtotals	(\$1,177)	(\$1,370)	(\$1,567)	(\$197)	(14%)
Support and Quality Programs	\$74	\$123	\$150	\$27	22%
Totals	\$2,157	\$2,397	\$2,820	\$423	18%

Funding

Non-Proposition 98 General Fund	\$764	\$809	\$977	\$169	14%
Proposition 98 General Fund	507	664	885	220	33
Federal CCDF	556	570	573	3	—
Federal TANF	330	353	385	31	9

^aReflects Department of Social Services’ revised Stage 1 estimates for cost of care and caseload.

^bDoes not include \$9.2 million provided to community colleges for Stage 2 child care.

CCDF = Child Care and Development Fund and TANF = Temporary Assistance for Needy Families.

Higher Spending Predominantly Due to Reimbursement Rate and Slot

Increases. New program enhancements and expansions account for the vast majority of the year-to-year increase. As shown in Figure 2, the largest augmentations are for reimbursement rates and additional slots, which receive an additional \$163 million and \$133 million, respectively. We discuss these augmentations and caseload adjustments in greater detail below.

Figure 2

Child Care and Preschool Changes

(In Millions)

Change	Proposition 98	Other	Total
Reimbursement Rates			
Increases the Standard Reimbursement Rate 5 percent starting July 1, 2015	\$38	\$23	\$61
Increases Regional Market Rate 4.5 percent starting October 1, 2015	—	44	44

Annualizes Regional Market Rate increase initiated January 1, 2015	—	34	34
Increases license-exempt rate from 60 percent to 65 percent of family child care home rates starting October 1, 2015	—	18	18
Increases part-day State Preschool rate 1 percent starting July 1, 2015	6	—	6
Subtotals	(\$44)	(\$119)	(\$163)
Slots			
Provides 6,800 Alternative Payment Program slots starting July 1, 2015	—	\$53	\$53
Annualizes funding for 4,000 full-day State Preschool slots initiated June 15, 2015	\$16	21	36
Provides 7,030 full-day State Preschool slots starting January 1, 2016 ^a	28	3	32
Provides 2,500 part-day State Preschool slots with priority for children with disabilities starting July 1, 2015	12	—	12
Subtotals	(\$58)	(\$75)	(\$133)
Other			
Makes CalWORKs child care caseload and average cost of care adjustments	—	\$116	\$116
Provides one-time infant and toddler quality activity block grant	—	24	24
Provides growth and COLA to non-CalWORKs child care programs	\$8	11	19
Carries forward one-time funds for federally required quality activities	—	3	3
Shifts LEA full-day State Preschool “wrap” into Proposition 98	145	-145	—
Removes one-time funding for State Preschool facilities and quality activities	-35	—	-35
Subtotals	(\$118)	(\$9)	(\$128)
Totals	\$220	\$203	\$423

^aOf these slots, 5,830 are for LEA providers, with the remainder for non-LEA providers.

COLA = cost-of-living adjustment and LEA = local educational agency.

Reimbursement Rates

Standard Reimbursement Rate Increases by 5 Percent. The budget provides \$61 million for a 5 percent increase to the Standard Reimbursement Rate (SRR) starting

July 1, 2015. For the State Preschool program—both part- and full-day—this 5 percent increase is in addition to the 1 percent increase to the part-day rate described below. Previously, both General Child Care and State Preschool were funded using the SRR. Due to the differential rate increase to the part-day State Preschool rate described below, the new part- and full-day State Preschool rates will be higher than the SRR.

Regional Market Rates (RMR) Increase by 4.5 Percent. The 2014-15 Budget Act increased the RMR to the greater of the 85th percentile of the 2005 regional market rate survey or the 85th percentile of the 2009 regional market rate survey deflated by 10.11 percent. These rate increases were effective January 1, 2015. The 2015-16 budget provides \$34 million to annualize the cost of these rate increases. It also provides \$44 million to increase the RMR by an additional 4.5 percent starting October 1, 2015. As of this date, the RMR will be set at the higher of 104.5 percent of the 85th percentile of the 2005 regional market rate survey or 104.5 percent of the 85th percentile of the 2009 regional market rate survey deflated by 10.11 percent.

License-Exempt Rates Increase to 65 Percent of Family Child Care Home Rates. The budget provides \$18 million to increase license-exempt rates from 60 percent to 65 percent of the regional market rate for family child care home providers starting October 1, 2015. License-exempt providers are family, friends, and neighbors who provide child care to children in the CalWORKs and Alternative Payment programs.

Part-Day State Preschool Rate Increases 1 Percent. The budget provides \$6 million to increase the part-day State Preschool rate by 1 percent to expand professional development activities for teachers and increase training for parents. The full-day State Preschool rate—which is funded through a combination of the part-day State Preschool rate and a “wrap” rate—also receives a 1 percent increase for the part-day preschool portion of the rate.

Slots

Significant Increase in Slots. As shown in Figure 3, the budget funds almost 23,000 (7 percent) more preschool and child care slots in 2015-16 compared to 2014-15. This includes about 17,400 (9 percent) additional slots in non-CalWORKs programs and 5,600 (4 percent) additional slots in the CalWORKs programs. Of the increase in slots for non-CalWORKs programs, about 7,500 are full-day preschool slots and 2,900 are part-day preschool slots. (These reflect annualized slots, as the budget funds additional slots for the full- and part-day programs starting at different times.) The budget also

funds 6,800 additional Alternative Payment Program slots. For the CalWORKs programs, the 4 percent increase in caseload primarily is due to more families projected to participate in welfare-to-work activities and, as a result, use Stage 1 child care.

Figure 3

Child Care and Preschool Subsidized Slots^a

	2013-14 Actual	2014-15 Budget Act ^b	2015-16 Budget Bill ^b	Change From 2014-15	
				Amount	Percent
CalWORKs Child Care					
Stage 1	35,583	38,859	44,154	5,295	14%
Stage 2 ^c	53,984	51,956	50,971	-985	-2
Stage 3	31,702	34,563	35,845	1,282	4
Subtotal	(121,269)	(125,378)	(130,970)	(5,592)	(4%)
Non-CalWORKs Programs					
State Preschool—Part Day	91,170	96,087	98,956	2,869	3%
State Preschool—Full Day	44,889	50,989	58,504	7,515	15
General Child Care ^d	27,757	28,632	28,738	106	—
Alternative Payment	30,132	25,967	32,852	6,885	27
Migrant	2,534	2,505	2,514	9	—
Handicapped	144	145	146	1	—
Subtotal	(196,626)	(204,325)	(221,710)	(17,385)	(9%)
Total	317,895	329,703	352,680	22,977	7%

^aReflects average monthly full-day slots, except for State Preschool—Part Day.

^bReflects DSS estimates for CalWORKs Stage 1, DOF estimates for CalWORKs Stage 2 and Stage 3, and LAO estimates for non-CalWORKs programs.

^cDoes not include community college child care slots (1,300 to 1,800 slots annually).

^dState Preschool “wrap” slots funded by General Child Care are included in State Preschool—Full Day.

DSS = Department of Social Services and DOF = Department of Finance.

Budget Shifts \$145 Million in State Preschool “Wrap” Into Proposition

98. Previously, full-day State Preschool was funded by a combination of Proposition 98 and non-Proposition 98 General Fund. Specifically, Proposition 98 funded the part-day preschool program and non-Proposition 98 General Fund supported the wrap portion of the day. The budget package shifts non-Proposition 98 General Fund wrap funding provided to local educational agencies (LEAs) into Proposition 98. (The minimum guarantee is not rebenchmarked for this shift.) Full-day State Preschool slots offered by non-LEA providers remains funded with a combination of Proposition 98 and non-Proposition 98 General Fund.

Training and Improvement Activities.

One-Time Infant and Toddler Quality Rating and Improvement System (QRIS)

Block Grant. The budget provides \$24 million in one-time funds to support a QRIS block grant to support improvements in care for infants and toddlers. This funding builds upon the ongoing \$50 million provided for the preschool QRIS starting in 2014-15. The California Department of Education will allocate the infant and toddler QRIS funds to existing regional consortia, which first developed under the federal Race to the Top grant. No more than 20 percent of the funding awarded to QRIS consortia may be allocated directly to child care providers. Rather, the funding is intended to be used by the consortia for professional development, training, technical assistance, and other resources for providers.

SAN FRANCISCO TITLE V CDE SRR INITIATIVE

STEERING COMMITTEE

MONICA WALTERS, CO-CHAIR, CEO, WU YEE CHILDREN'S SERVICES
SANTIAGO RUIZ, CO-CHAIR, ED, MISSION NEIGHBORHOOD CENTERS
LAWLAND LONG, TREASURER, ED, FACESSF
DONNA CAHILL, ED, HOLY FAMILY DAY HOME
FONDA DAVIDSON, ED, CROSS CULTURAL FAMILY CENTERS
NOUSHIN MOFAKHAM, ED, SOUTH OF MARKET CHILD CARE CENTERS
DENNIS YEE, ED, ECONOMIC OPPORTUNITY COUNCIL

Initiative Description:

The SF Title V CDE SRR Initiative was formed in January 2014 by concerned Executive Directors to tackle inadequate reimbursement rates for child care programs in San Francisco and throughout the State. The members of the Initiative include **26 community-based early care and education agencies** in San Francisco receiving subsidies from the California Department of Education (CDE) and **providing early learning services to a total of 5,588 children ages 0-12.**

The Problem:

California's early care and education programs have been devastated by years of massive budget cuts that a recent budget restoration has failed to address. In 2008, the state's child development and early learning programs were funded at \$2.5 billion. Today, even after a partial restoration of funding in the 2014 State Budget, the total number of "slots" - spaces for children in child care - is 20% lower than in 2007-8, and total state spending on these services is 31% lower than in 2007-2008 after adjusting for inflation.

State reimbursement rates (SRR) meant to subsidize early care and education were set in 1980 and remained frozen for the past seven years until they received the modest 5% increase described above. Even with the increase in payment rates, "Title V programs" such as ours in San Francisco that contract directly with the State are reimbursed at a value that is nearly 7% lower than the 2007-8 rate, after adjusting for inflation.¹ It is also notable that Title V programs are held to higher standards for staff qualifications and staff-child ratios than other programs - requirements that are embraced by San Francisco Title V programs for the role they play in quality programs - and yet receive lower reimbursement in many counties than those funded by State Voucher.

In this inhospitable funding environment, Title V Programs throughout the state struggle to maintain core services to needy children and families. The California Department of Education estimates that 224 Title V providers -representing 16 percent of the total - turned back contracts during the recession largely because of the insufficiency of funds, resulting in a reduced pool of programs for low-income families.²

San Francisco Families and Programs Pay the Price:

The problem for families and child care programs in the high cost county of San Francisco is more severe than in many other parts of the state. The current level of the SRR is set at \$38.46 per child per full day of enrollment. The difference between what the state pays and the market rate in San Francisco - about \$1,573 a month for a preschooler - is less than half. Programs struggle to find funds to meet the needs of low-income families in San Francisco. Teachers employed by our programs earn salaries that fall short of

¹ *How Did Child Care and Preschool Really Fare in the State Budget?*, California Budget Project, July 15, 2014.

² *Restructuring California's Child Care and Development System*, April 14, 2014, Legislative Analyst's Office

a living wage, and do not reward them for completing required college-level education. Families cannot afford to make up the difference and the providers cannot afford to take such huge losses. The ultimate result of this under-funding is that low-income families who need early care and education services to enable them to work or go to school have less access to the market, and especially to San Francisco's high quality programs.

SF Title V CDD SRR Initiative Actions

The SF Title V Initiative - led by a steering committee of committed Executive Directors - is seeking to amplify the voice of SRR-funded programs, their staff, and the families they serve on the local and state level. Each member of the steering committee (Members are listed on the first page) has made an initial financial contribution and has secured philanthropic matching funds.

These funds have been used to employ a part-time consultant to energize and coordinate advocacy for increased rates. Activities have included:

- Meeting with San Francisco policy makers such as Senator Mark Leno, and Assembly Members Phil Ting, and Tom Ammiano, to heighten their awareness of low rates, and advocate for a rate increase.
- Meeting with policy makers in Sacramento to alert them to the reimbursement rate crisis faced by Title V programs and the special challenges faced by programs in high cost counties such as San Francisco
- Securing a Resolution, sponsored by Supervisor Norman Yee from the San Francisco Board of Supervisors in support of raising the SRR,
- Supporting state legislation that proposes to increase and regionalize the SRR, that while unsuccessful in the short term, serves as a possible starting point for future state action.
- Coordinating letter writing actions with parents, allied groups and organizations in San Francisco and around the state, and tracking and researching child care and development rates and related policies.
- Convening Community Child Care Executive Directors to increase our voice in local and state policies.

The urgency of the reimbursement rate crisis has led the Title V Initiative members to take immediate action - fearing that a continuation of inadequate rates could further erode their ability to play the vital role that they play in educating and caring for San Francisco's children. It is notable that several of the child care programs included in this Initiative have been in operation in San Francisco for more than 100 years. These early care and education programs are intent on strengthening their financial reimbursement so that they can offer high quality services and remain in operation for years to come.

Contacts:

Monica Walters, Co-Chair, Wu Yee Children's Services, monica.walters@wuyee.org

Santiago Ruiz, Co-Chair, Mission Neighborhood Centers, San Francisco, santiago.ruiz@mncsf.org

Alice Burton, Initiative Staff, Independent Consultant, aaburton@comcast.net

LPC Advocacy Committee 2014 - 2015 Goals

Goal 1:

Host 11th Annual Young Children's Issues Forum (YCIF) – March 28, 2015

Outcomes:

- ❖ Increased community awareness of children's issues
- ❖ Increased knowledge of resources and tools available for advocacy
- ❖ Affirm shared understanding of the importance of Early Childhood Education for children's success in school and life in general-*Common Agenda*
- ❖ Acknowledge shared responsibility for children's education by business leaders, elected officials, community leaders, families, and educators

Goal 2:

Develop compelling message for business leaders in support of Early Childhood Education

Outcomes:

- ❖ Shared and common vocabulary of key terms, such as Quality
- ❖ Active social media campaign (website, blog, stickers, banner, texting campaign, etc)
- ❖ New relationships and connections with business leaders in our region
- ❖ LPC policy adopted to recognize businesses in Contra Costa County

Goal 3:

Complete Economic Impact Report of Child Care for Contra Costa County prior to YCIF in March 2013

Outcomes:

- ❖ Collective knowledge of local trends, gaps, and needs in Contra Costa's Child Care Industry
- ❖ Local Workforce Survey template for data collection easily sustained long-term
- ❖ Local impact of child care report for Contra Costa County
- ❖ Fact Sheets of key findings in Local Economic Impact Report

Goal 4:

Create data collection tool to document the short-term and long-term impact of child care budget cuts in Contra Costa County

Outcomes:

- ❖ Local template for data collection
- ❖ Increased awareness of impact of budget cuts at County level
- ❖ Key message consistently delivered by all members of the community (parents, educators, administrators, policy makers, etc)