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 Contra Costa County Office of Education



## The Contra Costa Local Planning and Advisory Council for Early Care and Education (LPC)

Purpose: LPC Advocacy Committee Meeting  
 Location: CCCOE – Las Trampas Conference Room

Facilitator: Cathy Roof  
 Timekeeper: Ruth Fernandez  
 Recorder: Mary Louise Vander Meulen

*The projected timeline is a projection only not a limitation on the length of any agenda item, and may be revised at the meeting. The Contra Costa Local Planning & Advisory Council for Early Care and Education (LPC) will provide reasonable accommodations for persons with disabilities planning to participate in The Contra Costa Local Planning and Advisory Council for Early Care and Education meetings who contact the LPC Coordinator at least 48 hours before the meeting at 925-942-3413.*



### AGENDA Tuesday, August 11, 2015 3:00 – 5:00 PM

TIME	AGENDA TOPIC	PURPOSE	DISCUSSION LEADER	DESIRED OUTCOME
3:00 - 3:05	Welcome/Introductions Agenda Review/Approval for 8.11.15 - <b>Action</b> Minutes Review/Approval for 7.14.15 – <b>Action</b>	C, A	Cathy	Approval of agenda & minutes
3:05 – 3:15 3 min. per speaker	<u>Public Comment</u> <ul style="list-style-type: none"> <li>Items on the agenda</li> <li>Items of interest to the public</li> </ul> <b>If you wish to speak on a matter on the agenda, please give your name and identify any group or organization you represent for the record prior to your presentation.</b> <b>If you wish to speak on a matter NOT on the agenda, please wait until the Chair calls for public comment on items of interest to the public. The Council shall only take action related to items listed on the current agenda.</b>	I	Cathy	Information shared
3:15 – 4:00	Review, discuss, and approval of updated LPC Advocacy Committee Goals for 2015-16	I, D, C	Cathy/Ruth	Information Shared Group Discussion
4:00 – 4:10	2016 Forum – Discuss vision for next year’s event	I,D	All	Discuss: date/location/logistical changes/new partners/themes
4:10 – 4:50	Legislative Updates – Guest Presenter : Jael Myrick from Children Now	I,D	Guest Presenter	Current legislation impacting early care and education
4:50 – 5:00	Other Updates /Upcoming Events/Next Meeting Agenda/Topics <b>Next Meeting and Agenda Items: September 8, 2015 3-5 pm</b>	I,D	All	Information Shared Group Discussion

**NOTE:**

- Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the LPC to a majority of members of the LPC Advocacy Committee less than 96 hours prior to that meeting are available for public inspection at 77 Santa Barbara Road, Pleasant Hill, during normal business hours.
- Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

## Minutes of Advocacy Committee Meeting

Tuesday, July 14, 2015

3:00 – 5:00 pm

Las Trampas Room

**Committee Members Present:** Chair Cathy Roof, Kathy Lafferty, Crystal McClendon-Gourdine, Silvana Mosca-Carreon, Eran Perera

**Committee Members Absent** – Estela Alvarez, Sharon Bernhus, Aurora Ruth

**LPC Members Present:** Dan Safran

**Staff Present:** Mary Louise Vander Meulen

**Guests:** Meredith Downing, *Literacy Lab*; Emily Hunt, *Ensuring Opportunity: The Campaign to Cut Poverty in Contra Costa County*

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### Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 3:13 p.m.
- Introductions completed.

### Agenda Review/Approval:

- Kathy Lafferty moved to approve the agenda for July 14, 2015 with the following changes: Alice Burton phone call presentation will take place at 3:15 pm instead of 4 pm, and the addition of Emily Hunt to the agenda for a presentation on Ensuring Opportunity following Alice Burton. Silvana Mosca-Carreon seconded the motion. Motion carried.
  - AYE: Lafferty, McClendon-Gourdine, Mosca-Carreon, Perera, Roof
  - NAY: None
  - ABSENT: Alvarez, Bernhus, Ruth
  - ABSTAIN: None

### Minutes Review/Approval:

- Kathy Lafferty moved to approve the minutes of the April 14, 2015 meeting. Silvana Mosca-Carreon seconded the motion. Motion carried.
  - AYE: Lafferty, Mosca-Carreon, Perera, Roof
  - NAY: None
  - ABSENT: Alvarez, Bernhus, Ruth
  - ABSTAIN: McClendon-Gourdine

**Public Comment:** No public comment received on items on the agenda.

### **Information Shared about the San Francisco Title V CDE SRR Initiative by Alice Burton**

- Alice Burton called in on the speaker phone at 3:25 pm. She introduced herself as being part of the CDE Initiative Staff and an Independent Consultant. She has worked with Ruth Fernandez on the CARES program, and is aware of the work of the LPC.
- The San Francisco Title V CDE SRR (State Reimbursement Rates) Initiative was formed in January 2014 by program directors that were concerned about the inadequate reimbursement rates for child care programs in SF and throughout the state of CA. These rates were set in 1980 and have remained virtually frozen with a modest 5% increase that remains at a rate lower than in 2007-2008.
- The problem for families and child care programs in the high cost counties, such as San Francisco, is more severe than in many other parts of the state. There are numerous ramifications due to this under-funding. It affects providers as well as the low-income children and their families.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- The purpose of the committee is to increase the voice in local and state policies to advocate for increased rates.

### **Information Shared about the Ensuring Opportunity by Intern Emily Hunt**

- Intern Emily Hunt introduced herself to the group. She is working on her Master's and will be working with Ensuring Opportunity over the summer to do research on the effects of raising the minimum wage to \$15.00 per hour countywide, not just by city. She is particularly interested in the affects it may/will have on the early care and education workforce.
- Emily requested individuals contact her if they have specific concerns regarding the ramifications of the rise in minimum wage. She would like to hear what providers have to say. Several committee members voiced their concern that centers and FCC will not be able to continue offering quality child care, let alone stay open. Lengthy discussion held regarding these concerns.

### **Legislative Updates and Children Now Policy Initiatives Overview-Guest Presenter: Jael Myrick**

- Presenter not present today, removed from the agenda.

### **2015-16 LPC Advocacy Committee Goals**

- **Update from Committee Chair**
  - Very brief overview of the LPC Advocacy Committee Goals for 2014-15 shared by Cathy Roof.
  - A suggestion was made to encourage the development of realistic goals for 2015-16; to write goals that are attainable.
  - A suggestion was made to possibly use the public Library as a source of promoting quality early care and education; and the use of Data Tool in collecting data.
- **Call for Ad hoc Committee**
  - Cathy Roof called for an Ad hoc Committee to work on the goals for the committee for the 2015-16. Kathy Lafferty and Eran Perera volunteered to be part of the Ad hoc committee. Silvana Mosca-Carreon is willing to help as well, if the meeting time will work in her schedule.
- **Next Steps**
  - Cathy Roof will email them with a date, time and place. The meeting may need to be the last week of July.

### **Other Updates/Upcoming Events/General Announcements from Community Partners**

- **Next Meeting:** Next Advocacy Committee meeting is scheduled for August 11, 2015
- **Updates:**
  - Brief discussion held regarding Dan Safran's desire to join the Advocacy Committee. Mary Louise Vander Meulen will bring this to the attention of Deborah Penry and Ruth Fernandez.
  - Kathy Lafferty informed the group she would be retiring in the fall of 2015. She would like to continue to be on the LPC Board and Advocacy Committee but a seat would need to be available for her. She would not be able to continue in the seat she is in presently; she will no longer be a Child Care Provider.
  - Cathy Roof handed out the Save The Date flier for the 12<sup>th</sup> Annual Young Children's Issues Forum.
- **Upcoming Events:**
  - Cathy Roof is going to try to attend the meetings for the CDE SRR Initiative.
  - Kathy Lafferty will be attending the Ensuring Opportunity meetings.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- Cathy Roof requested the members to think about attending meetings for PACE, CAPPA, CCCCDA

**Adjournment:**

- Crystal McClendon-Gourdine moved to adjourn the meeting. Cathy Roof seconded the motion. The motion carried and the meeting was adjourned at 4:49 p.m.
  - AYE: Lafferty, McClendon-Gourdine, Mosca-Carreon, Roof
  - NAY: None
  - ABSENT: Alvarez, Bernhus, Perera, Ruth
  - ABSTAIN: None

DRAFT

# **Contra Costa Local Planning and Advisory Council For Early Care and Education (LPC)**

## **LPC Advocacy Committee 2015 - 2016 Goals**

### **Goal 1:**

Host Annual Young Children's Issues Forum (YCIF) – March 2016

#### **Outcomes:**

- ❖ Increased community awareness of children's issues
- ❖ Increased attendee knowledge of resources and tools available for advocacy  
*(participant packets, resource fair, other handouts, and table discussions)*
- ❖ Affirm shared understanding of the importance of Early Childhood Education for children's success in school and life in general-*Common Agenda*
- ❖ Acknowledge shared responsibility for children's education by business leaders, elected officials, community leaders, families, and educators  
*\*Evaluation form will be expanded to include additional data facts and questions that document the benefit of participation and knowledge gained through participation in the forum.*
- ❖ Engage elected officials, business leaders, and community leaders in supporting families and educators in finding solutions for: accessible child care facilities, increasing State Reimbursement Rates (SRR) for Title V centers.

### **Goal 2:**

Develop compelling messages for civic and business leaders in support of Early Childhood Education.

#### **Outcomes:**

- ❖ Shared and common vocabulary of key terms, such as quality and State Reimbursement Rate (SRR).
- ❖ Active social media campaign/training to help Child Development Centers present themselves (website, blog, stickers, banner, texting campaign, etc)
- ❖ New relationships and connections with business leaders in our region.

### **Goal 3:**

To develop and maintain a strategic data plan to track short-term and long-term impact of child care issues, including facilities and reimbursement rates, in Contra Costa County.

#### **Outcomes:**

- ❖ Local template for data collection
- ❖ Increased awareness of impact of budget cuts at County level
- ❖ Key message consistently delivered by all members of the community (parents, educators, administrators, policy makers, etc)

## Advocacy Committee Meeting Calendar 2015-2016

2<sup>nd</sup> Tuesday of the month

MEETING	DATE	TIME	LOCATION
LPC Advocacy Committee	July 14, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	August 11, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	September 8, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	October 13, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	November 10, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	December 8, 2015	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	January 12, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	February 9, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	March 8, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	April 12, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	May 10, 2016	3:00-5:00 PM	CCCOE Las Trampas Room
LPC Advocacy Committee	June 14, 2016	3:00-5:00 PM	CCCOE Las Trampas Room