



Contra Costa Local Planning and Advisory Council for Early Care and Education (LPC)

Purpose: LPC Advocacy Committee Meeting
Location: CCCOE – Las Trampas Conference Room
Time: 3:00 – 5:00 PM

Facilitator: Cathy Roof
Timekeeper: Ruth Fernandez
Recorder: Mary Louise Vander Meulen



The projected timeline is a projection only not a limitation on the length of any agenda item, and may be revised at the meeting.

The Contra Costa Local Planning & Advisory Council for Early Care and Education (LPC) will provide reasonable accommodations for persons with disabilities planning to participate in The Contra Costa Local Planning and Advisory Council for Early Care and Education meetings who contact the LPC Coordinator at least 48 hours before the meeting at 925-942-3413.

AGENDA

Tuesday, February 9, 2016

TIME	AGENDA TOPIC	PURPOSE	DISCUSSION LEADER	DESIRED OUTCOME
3:00 - 3:05	Welcome/Introductions Minutes Review/Approval for 1.12.16 – Action Agenda Review/Approval for 2.9.16 - Action	C, A	Cathy	Approval of agenda & minutes
3:05 – 3:15 3 min. per speaker	Public Comment <ul style="list-style-type: none"> Items on the agenda Items of interest to the public If you wish to speak on a matter on the agenda, please give your name and identify any group or organization you represent for the record prior to your presentation. If you wish to speak on a matter NOT on the agenda, please wait until the Chair calls for public comment on items of interest to the public. The Council shall only take action related to items listed on the current agenda.	I	Cathy	Information shared
3:15 – 3:40	Reports on meeting attended by Council Members SRR Initiative Sacramento Advocacy Day – Seize the Moment!	I, D	All	Share information gathered at regional or state mtgs.
3:40 – 4:40	12th Annual Young Children’s Issues Forum: <ul style="list-style-type: none"> Review Draft Program/Confirmed Guest Presenters/Teacher Panel Fundraising Updates Marketing/Outreach Resource Fair Child Care Services Define Date for Volunteer Meeting/Other 	I,D	Cathy, Crystal, Ruth	Information Shared/Discussion
4:40 – 4:55	Other Updates /Upcoming Events/Next Meeting Agenda	I,D, C	Ruth, Cathy	Information Shared/Discussion/Consensus on next steps
4:55 – 5:00 NOTE:	Adjournment Next Meeting and Agenda Items: March 8, 2016 ~ 3-5 p.m.	I,D	All	Information Shared Group Discussion

- Any disclosable public records related to an open session item on a regular meeting agenda and distributed by the LPC to a majority of members of the LPC Advocacy Committee less than 96 hours prior to that meeting are available for public inspection at 77 Santa Barbara Road, Pleasant Hill, during normal business hours.
- Public comment may be submitted via electronic mail on agenda items at least one full work day prior to the published meeting time.

Minutes of Advocacy Committee Meeting

Tuesday, January 12, 2016

3:00 – 5:00 pm

Las Trampas Room

Committee Members Present: Chair Cathy Roof, Estela Alvarez, Kathy Lafferty (late), Crystal McClendon-Gourdine (late), Silvana Mosca-Carreon, Eran Perera, Doug Rowe, Dan Safran

Committee Members Absent: Aurora Ruth

Staff Present: Ruth Fernandez, Mary Louise Vander Meulen

Guests: Lia Bristol, *Supervisor Mitchoff's Office*; Cynthia Castain, *LPC Board Member*; Nirmala Dillman via video conference, *LPC Coordinator San Mateo*; Susan Jeong, *EHSD*; Mariana Moore, *Ensuring Opportunity*; Vanessa Muniz, *United Way of the Bay Area*

Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 3:06 p.m.
- Introductions completed.

Agenda Review/Approval:

- Estela Alvarez moved to approve the agenda for January 12, 2016. Dan Safran seconded the motion. Motion carried.
 - AYE: Alvarez, Mosca-Carreon, Perera, Roof, Rowe, Safran
 - NAY: None
 - ABSENT: Lafferty, McClendon-Gourdine, Ruth
 - ABSTAIN: None

Minutes Review/Approval:

- Dan Safran moved to approve the minutes of the November 10, 2015 meeting. Eran Perera seconded the motion. Motion carried.
 - AYE: Mosca-Carreon, Perera, Roof, Safran
 - NAY: None
 - ABSENT: Lafferty, McClendon-Gourdine, Ruth
 - ABSTAIN: Alvarez, Rowe

Public Comment:

- No public comment received on items on the agenda.
- Items of interest to the public:
 - Dan Safran thanked Cathy Roof for the delicious cookies she brought to share.

Brief Overview of SRR Pilot in San Mateo County- Guest Presenter: Nirmala Dillman, San Mateo County LPC Coordinator

- Video conference presentation by Nirmala Dillman, LPC Coordinator from San Mateo County on the San Mateo County Child Care Subsidy Pilot.
- The pilot was designed to address two concerns: 1) First, families barely earning enough to meet the high costs of housing in the county were being considered too high income to qualify for child care subsidies and; 2) the state reimbursement rates paid to providers contracted to provide high quality child care were so low that contractors could not cover their costs, therefore were not able to utilize their full allocation of state and federal child care development funds.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: Draft

- As a result, fewer children were subsidized through these contracts and child care spaces were lost to the county.
- The pilot permitted the county the flexibility to reallocate state contract funds for CA State Preschool and General Center from contractors who could not fully earn their contracts to contractors who could increase enrollment.
- San Mateo County found that it did not add families but allowed families to stay in the program longer.
- Ruth Fernandez questioned Nirmala if Contra Costa County would and can do this. Nirmala Dillman response was that the county has to be ready. Programs will need to be willing to do this; may be hard to hear that they need to return money.
- Cathy Roof will be attending the next SRR meeting at the end of January. Ruth Fernandez may attend too. Invitation was open to all LPC Advocacy Committee members.

Earn It! Keep It! Save It! Campaign – Guest Presenter: Vanessa Muniz, Director, United Way of the Bay Area

- Guest Vanessa Muniz, Director of United Way of the Bay Area gave a presentation on United Way's campaign Earn It! Keep It! Save It! This campaign provides Volunteer Income Tax Assistance to the low income families in Contra Costa County and other counties.
- There are 200 locations throughout the Bay Area; 38 in Contra Costa County.
- Last year 11 million dollars was returned to families and individuals through this program.
- Starting in January 2016, services are available to households with a 2015 income of \$54,000 or less. There are some exceptions that may apply.

Continue Theme Discussion for 2016 12th Annual Young Children's Issues Forum

- Forum flier is being updated with the new CCCCOE logo. Once this is ready it will be emailed to everyone to pass around to increase enrollment.
- The sponsorship letter and form provided in the packet today. Ruth Fernandez encouraged everyone to pass this on as well. So far we have received verbal commitments from the East Bay Community Foundation, First 5 Contra Costa, and Lakeshore Learning Materials.
- There will be a Resource Fair like last year. Vendors will be required to give a percentage back to the Forum
- Ruth Fernandez stated that she will have a budget update at the February meeting.
- On February 3, 2016, Ruth Fernandez and Cathy Roof will be attending the Early Advocacy Day event in Sacramento. This event is put on by CAEYC and will give them a chance to meet the legislators and invite them to our event.
- Karen Sakata has agreed to do the welcome form the Forum.
- Lengthy discussion on the dynamics of the Teacher Panel planned for the Forum.
 - Crystal McClendon-Gourdine will moderate the Teacher Panel the day of the Forum. The teachers' voices are important and the keynote speaker will be able to tie this all together.
 - Crystal and Ruth will meet to prepare the questions for discussion at the next meeting. Three questions will probably be sufficient.
 - Discussion held on what teachers to ask to be on the panel:

Minutes taken by: Mary Louise Vander Meulen
 Minutes Approved on: Draft

- Have teachers that show how the DRDP has worked for them and the positive effects it has had in their classroom.
- Find a teacher who can show how the assessments (DRDP) enhances their planning and classroom
- May need to make profiles/categories of what teachers we want
- Do teachers view themselves as professional; if no, and then the tool just becomes another task? May need to break through this feeling – stress professionalism.

Legislative Updates

- Ruth Fernandez provided a handout of the slides she received from CDE summarizing the Governor's Proposed 2016-17 Budget for Early Education.
 - This will be a 5 year transition period
 - 1.6 billion dollars in FY 2016-17 in block grants to LEAs
 - Combines funding from CSPP funding, transitional kindergarten, and CSPP QRIS Block Grant

Reports on meeting attended by Council Members

- **PACE** – None
- **First 5 CA** – None
- **Ensuring Opportunities Campaign** – None
- **SRR Initiative** - Cathy Roof will be attending another meeting soon
- **SAC Meetings** - None

Other Updates/Upcoming Events/Next Meeting Agenda/Topics

- **Next Meeting:** Next Advocacy Committee meeting is scheduled for February 9, 2016
- **Updates and Upcoming Events:** No reports
- **Agenda Items:** Forum updates

Adjournment:

- Silvana Mosca-Carreon moved to adjourn the meeting. Dan Safran seconded the motion. The motion carried and the meeting was adjourned at 5:14 p.m.
 - AYE: Alvarez, Lafferty, McClendon-Gourdine, Mosca-Carreon, Perera, Roof, Rowe, Safran
 - NAY: None
 - ABSENT: Ruth
 - ABSTAIN: None

12th Annual Young Children's Issues Forum
Saturday, March 12, 2016
Proposed Agenda

- 8:30 - 9:00 ~ **Registration and Resource Fair**
- 9:00 ~ **Welcome Remarks –** *Manager, Educational Services & LPC Coordinator, Ruth Fernandez*
Dr. Deborah Penry, LPC Chair
Children's Opening March from El Nuevo Mundo Children's Center
- 9:15 ~ **Opening Remarks –** *Contra Costa Superintendent of Schools Karen Sakata-Confirmed*
- 9:30~ **Keynote Address: Theme-TBD**
Presenter: Dr. Julie Nicholson, Associate Professor of Practice
Program Chair, Early Childhood Education; Educational Leadership, Mills College - Confirmed
- 10:15 ~ **Moving Towards Sustainable Early Care and Education Systems -**
Presenter and Panel Moderator: Ted Lempert, President, Children Now-Invited
- 10:30 **Legislative Panel: California's Investments in Quality Early Care and Education**
Invited Speakers:
Congressman Mark DeSaulnier
Senator Steve Glazer
Senator Loni Hancock
Senator Lois Wolk
Assembly Member Catherine Baker
Assembly Member Susan Bonilla
Assembly Member Jim Frazier
Assembly Member Tony Thurmond
- 11:15 ~ **Question and Answer Period - Open microphone**
- 11:45 ~ **Networking Break and Resource Fair**
- 12:00 ~ **Lunch & Table Discussions/Advocacy Cards –** *Cathy Roof, Chair, LPC Advocacy Committee*
- 12:30 ~ **Teacher Panel: Stories of Quality**
Panel Moderator: Dr. Crystal McClendon-Gourdine, LPC Vice-Chair
- 1:15 ~ **Reflection Activity and Evaluation ~**
- 1:45 ~ **Closing Activity and Remarks ~** *Cathy Roof and Ruth Fernandez*
- 2:00 ~ **Adjournment**



**Contra Costa County
Local Planning and Advisory Council
for Early Care and Education**



12th Annual Young Children's Issues Forum 2016 "Speak Out for Children: Educate and Advocate"

Join your local state legislators, local elected officials, business leaders, early childhood educators, families, and the community in a dialogue about the current movement to elevate the quality of Early Care and Education services for all children and promote increased compensation.

When: Saturday, March 12, 2016, 9:00 AM – 2:00 PM
Registration and resource fair begins at 8:30 AM

Where: Pleasant Hill Community Center
320 Civic Drive, Pleasant Hill, CA 94523

Cost: \$15 - Register NOW - Space is limited
Resources, continental breakfast and light lunch provided.

Community colleges and higher education instructors may apply for a group registration waiver to invite a student cohort (5-10) to the forum. Interested faculty contact Mary Louise Vander Meulen for registration information at 925-942-5313. ****Certificates showing 5 hours of professional growth will be given at the end of the day.***

Register here: <http://speakout4childrenforum2016.eventbrite.com>

Speak Out for Children — Become a Sponsor!

We invite you to join the list of sponsors for the Annual Young Children's Issues Forum.

Make your financial contribution by completing the Sponsorship Form

<http://www.cccoe.k12.ca.us/edsvcs/lpc/forum2016/2016SponsorshipLetter.pdf>

Limited child care available for children 2 years and up.
For more information, please call Ruth Fernández at 925-942-3413
Coordinated by the Contra Costa County Office of Education



CONTRA COSTA COUNTY
Office of Education
learn • lead • achieve

Dear Community Leader,

I'm pleased to introduce myself as the Coordinator for the Local Planning and Advisory Council for Early Care and Education (LPC). The LPC is committed to promoting quality early care and education through community assessment, advocacy, resource development, and collaboration with other agencies in Contra Costa County.

I'm writing to invite you to join a countywide movement led by the LPC to engage in important conversations and develop smart policies that foster the development of a much needed skilled and trained workforce. With this in mind, the LPC hosts the Young Children's Issues Forum which is an annual community event coordinated by the Contra Costa County Office of Education. The purpose of the event is to provide a forum for discussion among legislators, local officials, business leaders and the community regarding current children's issues.

Our **12th annual forum will be on Saturday, March 12, 2016 from 9 a.m. to 2 p.m.** The LPC greatly encourages the participation of the community at large which includes state legislators, local officials, business leaders, community agencies, parents, child care providers, and teachers. The Annual Young Children's Issues Forum has a track record of successfully engaging a diverse group of community members; some of our past event outcomes and highlights include:

- Recipient of the 2012 California School Public Relations Association (CalSPRA) California Gold Award.
- Recognized by the California Child Development Administrators Association (CCDAA) for outstanding accomplishments in the area of legislation in support of child development, March 2011.
- Joint State Senate & Assembly Resolutions in 2012 and 2014 in recognition of the LPC's exemplary role as the catalyst for promoting civic and community engagement to increase awareness regarding socio-economic issues facing children and families in the Bay Area and beyond.
- Convened over 350 community members and state legislators.

We invite you to partner with us by becoming a Children's Champion and sponsor in this event. If you are interested in viewing the 2015 Annual Young Children's Issues Forum visit <http://www.plan4kids.org/events.html>. On behalf of the Advocacy Committee of the Local Planning Council, I thank you for your contribution and your commitment to **Speak Out for Children: Educate & Advocate** in this County!

The attached Sponsorship Form describes the opportunities to partner and sponsorship levels for this event. For more information about the event visit the LPC website at www.plan4kids.org/events.html or contact me at the telephone or e-mail address below.

Yours in Service,



Ruth Fernández, M.A.
Coordinator, Contra Costa Local Planning Council
(925) 942-3413



rfernandez@cccoe.k12.ca.us

Sponsorship Form

Become a Sponsor!

- \$3,000 Platinum Sponsor**
 - Banner at event (provided by Sponsor)
 - Recognition space in program
 - Hyperlink company name and logo LPC website

- \$2,000 - Gold Sponsor**
 - Logo placement in LPC website
 - Company item placed in bag

- \$1,000 - Silver Sponsor**
 - Company Listing on program
 - Company Listing on LPC website

- Bronze Sponsor** **\$750** **\$500** **\$250**
 - Company Listing on program
 - Company Listing on LPC website

- Other** \$ _____

Become a Partner! (in kind)

- Volunteer the day of the event
- Recruit volunteers for the event from your organization
- Photography services for day of event
- Publicize event in your organization to staff, parents and other (Bulletin boards, newsletters, mailing, list serves, website)
- Other: _____

Organization Name: _____

Contact Name: _____ Job Title: _____

Contact Phone: _____ Contact E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

If providing company logo please e-mail to rfernandez@cccoe.k12.ca.us in vector format (jpeg is also acceptable).

Mail completed form by February 28 to:

Contra Costa County Office of Education, 77 Santa Barbara Road, Pleasant Hill, CA 94523
Attention: Ruth Fernandez, LPC Coordinator.

Checks should be made payable to Contra Costa County Office of Education

