

Minutes of Advocacy Committee Meeting

Tuesday, February 9, 2016

3:00 – 5:00 pm

Las Trampas Room

Committee Members Present: Chair Cathy Roof, Kathy Lafferty, Crystal McClendon-Gourdine (late and left early), Silvana Mosca-Carreon, Eran Perera, Dan Safran

Committee Members Absent: Estela Alvarez, Doug Rowe, Aurora Ruth

Staff Present: Ruth Fernandez, Mary Louise Vander Meulen

Guests: Daryl Hanson, *Albany Unified School District*; Laura Rodriguez, *Tandem, Partners in Early Learning*

Welcome/Introductions:

- Chair Cathy Roof welcomed everyone and called the meeting to order at 3:12 p.m.
- Introductions completed.

Agenda Review/Approval:

- Eran Perera moved to approve the agenda for 2-9-2016. Dan Safran seconded the motion. Motion carried.
 - AYE: Lafferty, Mosca-Carreon, Perera, Roof, Safran
 - NAY: None
 - ABSENT: Alvarez, McClendon-Gourdine, Rowe, Ruth
 - ABSTAIN: None

Minutes Review/Approval:

- Dan Safran moved to approve the minutes of the 1-12-2016 meeting. Silvana Mosca-Carreon seconded the motion. Motion carried.
 - AYE: Lafferty, Mosca-Carreon, Perera, Roof, Safran
 - NAY: None
 - ABSENT: Alvarez, McClendon-Gourdine, Rowe, Ruth
 - ABSTAIN: None

Public Comment:

- No public comment received on items on the agenda.
- Items of interest to the public:
 - Ruth Fernandez informed the committee she will be leaving early for a meeting at First 5 Contra Costa regarding the Infant/Toddler QRIS RFA.

Reports on Meetings Attended by Council Members

- SRR Initiative
 - Cathy Roof handed out a flier on the stance of The Bay Area Coalition for Equity in Early Care and Education (BACEECE). No new information to report on at this time.
- Sacramento Advocacy Day-Seize the Moment!
 - On February 3, 2016 Ruth Fernandez and Cathy Roof attended the Seize the Moment Advocacy Day in Sacramento.
 - Cathy Roof met with Thurmond's staff. Cathy Roof was able to set up appointments with Senator Hancock and Tony Thurmond's offices; and is awaiting confirmation with Senator Steve Glazer's office.
 - Cathy Roof had prepared folders with information from our local LPC such as the: Needs Assessment, LPC plan, the 2016 Forum and other general LPC information.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: 6-20-2016

12th Annual Young Children's Issues Forum:

- Review Draft Program
 - Ruth Fernandez handed out an updated proposed agenda to give everyone a frame of reference for the event. Ruth noted that Supervisor Candace Andersen is planning to attend the Forum.
- Confirmed Guest Speaker
 - Ruth Fernandez has been in contact with Emlyn Struthers and Sarah Jackson from Congressman Mark DeSaulnier's office; she is awaiting confirmation.
 - Senator Steve Glazer has confirmed for the day.
 - Senator Loni Hancock and Senator Lois Wolk are not able to attend.
 - There is a possibility Assembly Member Catherine Baker may be able to attend after her earlier commitment that morning. Ruth is waiting to talk to her staff again to see if they can tweak the schedules.
 - Assembly Member Susan Bonilla will be attending according to her office staff Jamario Jackson.
 - Elizabeth Rodriguez-Langley is in communication with Ruth regarding Assembly Member Jim Frazier. His attendance is pending at this time. His office is supplying resources for our bags and will be delivering the items later this week.
 - Ruth Fernandez is working on Assembly Member Tony Thurmond with his staff. She would like to see him attend this year.
 - Discussion regarding questions for the legislator panel was held with the focus on access and high quality. Ruth will send out questions to the committee and to Ted Lempert after she has written them.
 - Kathy Lafferty would like to know if and what the ratio may be of staff and children for a TK program. She would also like to let the legislators be aware that taking the CSPP contracts away would shut down the centers. Third, is there an intention to have a wrap-around to cover full day?
 - Crystal McClendon-Gourdine would like to see social services available for the children and their families.
- Teacher Panel
 - Confirmation for the teacher panel so far: Benu Chhabra (FCC), John Moon (TK teacher) and Stacie Roundtree (FCC)
 - Waiting to hear if Eileen Ayala (private center) will be able to attend.
 - Suggestion made to ask someone from a CSPP site, possibly someone from CSB.
 - Ruth Fernandez would like to meet with Crystal McClendon-Gourdine and Julie Nicholson, possibly a phone conference to discuss Julie's key points of her presentation to help frame the questions for the teacher panel.
 - A request was made of the committee members to plan on helping that afternoon as a facilitator during the group reflection.
- Fundraising Updates
 - Funds raised so far are in the amount \$3,000 with a few verbal commitments outstanding.
- Marketing/Outreach
 - Registration is low as of today. Ruth Fernandez and Mary Louise Vander Meulen will be sending our multiple emails to different list serves and groups.
 - Ruth encouraged everyone to please distribute the flier and spread the word regarding the event and for everyone to register now.

Minutes taken by: Mary Louise Vander Meulen

Minutes Approved on: 6-20-2016

- All LPC members were encouraged to register for the event now. Everyone needs to register this year.
- Resource Fair
 - There will be a Resource Fair just as there was last year. Hoping to have the same number of agencies participating and a few vendors.
- Child Care Services
 - No one has registered that needs child care at this point.
 - Discussion held regarding the possibility of using the other half of the Soroptimist Room for child care if Silvana has a large group of children participating in the Children's March. Silvana will stay in contact with Mary Louise Vander Meulen regarding the number of children that may be participating and needing child care.
- Define Date for Volunteer Meeting
 - A volunteer meeting will be held on Tuesday, March 8, 2016 after a brief Advocacy Committee meeting. Following the Volunteer Meeting is a potluck. Mary Louise Vander Meulen will develop a flier and send to Cathy Roof to distribute.
- Other
 - CCTV will be airing 2015 Annual Forum on February 16, 23 and March 4 and 8, 2016. Fliers with the dates, times and channels were handed out to the committee members for airing of 2015 and 2016 Forum.
 - Crystal McClendon-Gourdine would like to see more technical and electronic devices used in passing on the information regarding the Forum such as Twitter and Facebook.

Other Updates/Upcoming Events/Next Meeting Agenda/Topics

- Next Meeting:
 - Next Advocacy Committee meeting is scheduled for March 8, 2016 followed by a Forum Volunteer Meeting and potluck
- Updates and Upcoming Events:
 - No reports
- Agenda Items:
 - Forum updates

Adjournment:

- Dan Safran moved to adjourn the meeting. Eran Perera seconded the motion. The motion carried and the meeting was adjourned at 4:44 p.m.
 - AYE: Lafferty, Mosca-Carreon, Perera, Roof, Safran
 - NAY: None
 - ABSENT: Alvarez, McClendon-Gourdine, Rowe, Ruth
 - ABSTAIN: None